

## 2022/23 Dow High Music Boosters Fruit Sale Information

### What are we selling?

- **Navel Oranges** for \$32/case (about 40 pieces) or \$16/half case
- **Grapefruit** for \$34/case (about 20 pieces) or \$17/half case
- The fruit is premium quality and delivered to Dow High directly from fruit orchards

### Why are we selling?

- This is the PRIMARY FUNDRAISER for Dow High Band, Orchestra and Choir programs
- Music Directors rely on this sale for many items that fall outside the MPS budget
- HH Dow High School has a strong reputation of music excellence and this sale helps to ensure our current and future musicians have the resources they need to be successful

### Student Goal:

- 10 points is the goal, including at least five points from fruit sold or donations collected
- Earn one point for each *case* sold
- Earn one point for each *\$20 in donations* collected
- Earn one point for each *hour* you volunteer
- Students will have the option this year to earn funds towards their Dow High Music summer trip (Disney & NYC) by selling in excess of 10 cases of fruit. The profit from each case sold beyond the first 10 can be credited to the student's final trip payment if they choose. Donations will be counted (\$20=1 case) but volunteer hours will not be factored in. Profit earned/case will not be known until February but will be available before the final trip payment is due.

### When will fruit orders be accepted?

- November 21, 2022 - January 13, 2023

### How do customers order fruit?

- Orders/donations will be accepted ONLINE at [dowhighfruit.org](http://dowhighfruit.org).

### What happens if my customer doesn't have access to the internet or a credit card or prefers to pay with cash?

- Work with your parents/guardians and ask if they can enter the order on behalf of your customer. *PLEASE enter the **customer's** contact information when you place the order (not that of you or your parents!) so the order can be located under the customer's name.* Be sure to ask if the customer would like you to deliver the fruit.
- Call 989-294-1799 or email [dhsfruitsale@gmail.com](mailto:dhsfruitsale@gmail.com) for additional help.

### Can a customer give credit or recognize a student seller for their order/donation?

- YES! Customers will be asked during checkout for the first and last name of the student seller who contacted them regarding the fruit sale
- PLEASE let your customers know to enter the name you use in music class (i.e. if your given name is James but you are called Jim in class, please ask your customer to enter Jim as your first name)
- If your customer misspells your name, it's ok - we will make sure you get credit!

### When does the fruit arrive?

- On Thursday, February 2nd, Jack's Fruit Market will deliver the fruit directly to DHS

### **How is the fruit unloaded?**

- Pumford Construction will move the fruit off of the trucks into DHS
- Music students and adult volunteers will inspect and package fruit during music classes
- Heat in the classrooms are turned down so remember to dress warmly

### **How does the fruit get to the customers?**

- Customers are required to pick up their fruit order at Dow High School
- Students may offer/agree to deliver a customer's order - ask your customer to add your name to the student delivery section during checkout if you are willing to deliver their order

### **When do customers/student sellers pick up their orders?**

- Thursday, February 2nd from 4 - 7 pm
- Friday, February 3rd from 4 - 7 pm
- Saturday, February 4th from 9 am - 1 pm

### **How do customers/student sellers pick up their fruit orders?**

- Customers may drive right up to the Dow High music room doors by entering the parking lot at Perrine Rd
- Student and Adult Volunteers load fruit orders directly into the customer's vehicle
- Students who are delivering fruit to their customers may also pick up fruit orders in the same manner and will receive a printout listing their customer orders

### **What are some ways I can connect with customers to increase my sales?**

- Social Media! Follow *Dow High Music Boosters* on Facebook and Instagram and share on your social media pages
- Email your family and friends - use the sample email provided or write your own
- Call out-of-town family and ask them to consider making a financial donation
- Print out the full-page Fruit Sale Flyer (available at [dowhighmusic.org](http://dowhighmusic.org)) and post at student's/parent's place of employment, worship, favorite hangout
- Print out 1/4 sheet handout and leave with your neighbors and friends
- Volunteer to make phone calls at the Phone Blitz on 11/28 from 4 - 6pm  
<https://www.signupgenius.com/go/10c0e4dabaa2babfa7-202223>
- Volunteer during the Neighborhood Blitz on 12/3 from 11 am - 1 pm  
<https://www.signupgenius.com/go/10c0e4dabaa2babfa7-202223>
- The most important thing you can do is to take the initiative by asking and being polite

### **Is there a way to receive information on orders that list me as the student seller?**

- Yes! Opt-in to receive fruit sale updates directly from the Music Boosters by filling out this form: <https://forms.gle/nGWvSdjzwmF8UkCR6>

**Questions?** Email [dhsfruitsale@gmail.com](mailto:dhsfruitsale@gmail.com) or call 989-294-1799